



PLAYATHON 2017

We are very excited to get started on a whole new season of Playathon and to get ready for the concert in April!

The Fundraiser: Playathon is our yearlong fundraiser where we raise funds for NJYS through our online system (E-PIRDs), or by paper PIRDs. PIRDs are our **P**ersonalized **I**nvitation and **R**equest for **D**onation cards. Please see the order form to order the amount of PIRDs you would like. For general Playathon questions please contact Mary Beth Sweet*, our Playathon Volunteer Coordinator.

Marybeth.Sweet@whartonarts.org

The Concert: Call Sheets for the Playathon Concert will be distributed in early February. If you have any specific questions about the performance, please ask Stacy.

stacy.beltran@njys.org

Mary Beth Sweet is a veteran parent and long-time volunteer. She has been around NJYS for many years, and we are thrilled to welcome her to the team. She will be our Playathon Volunteer Coordinator and will begin to meet all parents during the parent meetings. We look forward to seeing her at NJYS to help with Playathon!



NJYS Playathon 2017

Important Playathon Dates

Today:	Playathon fundraising begins!
Week of Nov 6:	Ensemble Pictures (See picture schedule)
Week of Nov 14:	Paper PIRDs Order Form submission deadline. (attached)
Nov. 29:	Giving Tuesday! Donate today for dollar for dollar match!
Week of Dec. 4:	Paper PIRDs pick up & E-PIRD links emailed
Week of Jan. 3:	Theme kick off! Students begin to submit donations.
Week of March 11:	Deadline for PIRDs and online donations to be counted for the Playathon Conducting Prize!
March 31:	Playathon Dress Rehearsal at New Providence High School, 6-9 pm. Call time 5 pm.*
April 2:	Playathon Music Fest 2017! Event begins at 1 pm with multiple stage performances throughout the mall. Final performance is the NJYS concert at 3 pm. *